

Index

l.	Bridging digital and physical experiences 3
II.	Why sponsor QS Conferences 4
III.	Maximising your exposure with our marketing strategy
IV.	Among our partners 6
V.	Our virtual platform 7
VI.	QS Conference calendar 2024
VII.	<u>QS India Summit</u>
VIII.	QS Higher ed Summit: Middle East
IX.	<u>QS China Summit</u>
Χ.	<u>EduData Summit</u>
XI.	QS Higher Ed Summit: Europe & QS MoveON Conference
XII.	Africa Forum 28
XIII.	QS Higher Ed Summit: Americas 29 – 32
XIV.	QS Higher Ed Summit: Asia Pacific
XV.	Reimagine Education Awards & Conference
XVI.	Sponsorship opportunities 43 - 48
XVII.	About OS



2

Bridging digital and physical experiences

All QS Quacquarelli Symonds conferences are live streamed on a highly engaging digital platform which makes our events accessible to attendees from across the globe.

The platform allows delegates to:

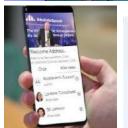
- Connect before and during the conference with fellow attendees, speakers and sponsors
- Schedule 1-to-1 meetings and video calls
- Explore videos, PDFs and links uploaded by the exhibitors in their virtual hooths
- Enjoy high-resolution live-streaming of all sessions and engage with the in-person audience by participating in live Q&A
- Access to all session's recordings and virtual exhibit hall for 30 days after the conference















Why sponsor QS Conferences?



The visibility QS can offer to your institution is unparalleled

QS's flagship website was viewed over 147 million times in 2023, and over 124,000 media clippings pertaining to QS were published by media outlets across the world in 2023. The expert QS Event team will ensure maximum exposure of your institution's brand before, during, and after the event.



Build strategic international partnerships

QS provides multiple opportunities for sponsors to find their perfect matches. From organising ad-hoc 1-to-1 meetings and attracting to your sessions your target audiences of interest, to providing you with full access to booth engagement statistics, visitors details, and your sessions' attendees you will bring back to your institution a briefcase full of leads!



Strengthen your academic reputation

Sponsoring universities can work in partnership with the QS team to create bespoke activities, sessions, themed roundtables or networking breaks strategically aligning with their institution's goals and mission. The proceedings from these sessions will be shared with the wider 30,000 QS community members and in blog articles and whitepapers produced by the QS editorial team.

10000+

Delegates

3910

Institutions attending



38k

Twitter followers



58k

Linkedin followers



392k

Facebook followers



Maximising your exposure with our marketing strategy

Your thought leadership and branding will be showcased on each piece of summit promotion, through an extensive marketing campaign streamed on all OS Channels.

Social Media Campaign

on our official OS LinkedIn and Twitter accounts-over72k followers



Paid advertising campaigns on Facebook



Targeted emails to our rankings and

event database of higher education contacts



Personalised invitation letters to senior university leaders



Pre & postSummit Blog articles on qs.com with global experts writing about the summit theme for our worldwide audience of HE

professionals



Summit's learning takeaways White Paper written by our QS Insights team and distributed to our 30,000 QS Community



Press Release shared by our Rankings PR team to announce the conference's theme and invitations to members of the local press to attend the event

Event mentioned on QS Thought-Leadership **Publications**





Among our partners







































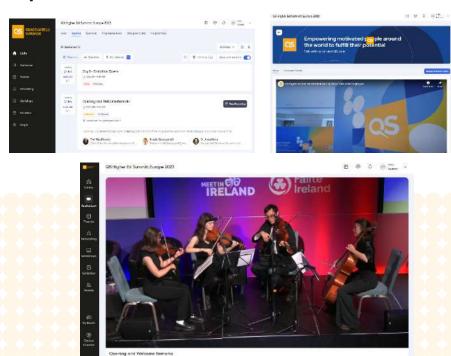








Our virtual platform





QS Conference calendar 2024



QS India Summit 8-11 Feb | Chennai, India



QS Higher Ed Summit: Middle East 27-29 Feb | Ras Al Khaimah, United Arab Emirates



QS China Summit 17-18 Apr | Shanghai, China



EduData Summit 4–5 Jun | Washington DC, United States



QS Higher Ed Summit: Europe 11-12 Jul (Europe) & 10–11 (QS MoveON Conference) | Meliá Sitges, Barcelona, Spain



OS Africa Forum 9-10 Sept | Sub-Saharan, Africa



OS Higher Ed Summit:
Americas
2-3 Oct | Bogota, Colombia



QS Arab Forum 9-10 Oct



QS Higher Ed Pre-Summit: Asia Pacific 1 Nov | Al-Farabi, Kazakhstan



OS Higher Ed Summit: Asia Pacific 5-7 Nov | Macau, SAR China



OS Higher Ed Post-Summit: Asia Pacific 8 Nov | Hong Kong, SAR China



Reimagine Education

Awards & Conference
9-11 Dec | London, United
Kingdom





QS India Summit

QS India Summit 2025 will bring together leaders from Asia, the Middle East, and the rest of the world, with focus on forging collaboration and partnerships. The summit will take place at Goa, India in February 2025.

India's higher education landscape is rapidly evolving, propelled by the need for quality education, innovation, and global competitiveness. To achieve excellence in this dynamic environment, fostering partnerships and collaborations has become indispensable. The summit aims to bring together stakeholders from a cademia, industry, government, and civil society to explore the transformative power of collaboration in shaping the future of Indian higher education.

Come, join us in 2025 in Chennai!













.

Building on 2023's success



385
Total number of



16
Total number of countries



47Total number of speakers

Audience Profile

Directors and Advisors	47%
Executives and Coordinators	8.3%
Managers and Consultants	9.9%
Deans and Heads	11.7%
Chancellors, Rectors and Dignitaries	14%
Professors and Lecturers	9.1%





QS Higher Ed Summit: Middle East

The QS Higher Ed Summit: Middle East will take place in the 'nature Emirate' of the UAE – Ras Al Khaimah – from **27-29 February 2024**.

Join us in a rich atmosphere of nature and history as we connect industry experts, educators and policymakers in a series of panels and workshops. This summit will help leaders and professionals in higher education understand the current landscape of the Middle East, and foster opportunities for collaboration and growth regionally and globally.

If you are interested in attending the **QS Higher Ed Summit: Middle East 2024**, register your interest here.

Watch the <u>highlight video</u> here

Registernow:



https://gshesummits.com/middle-east/registration/











QS Higher Ed Summit: Middle East 2024 Featured Speakers



H.H. Sheikh Saud bin Saqr Al Qasimi Ruler of Ras Al Khaimah and UAE Supreme Council Member



Dr Rana Saway a

President at

University College
of Bahrain



His Excellency Dr Ahmad Belhoul Al Falasi Minister of Education at United Arab Emirates



Prof Khalid El-Salem
President at Jordan
University of Science &
Technology



Prof Dr Mohamed Yousif Baniyas Director, Commission for Academic Accreditation (CAA) at Ministry of Education, United Arab Emirates



Prof Randa Mahmoud Rezk Head of Educational Media Department, Cairo University and President, Arab Network for Universities of Social Responsibility (ANUSR)



Dr David Schmidt President at American University of Ras Al Khaimah



Prof Thafer Assaraira President,
Accreditation and
Quality Assurance at
Commission for Higher
Education Institutions Jordan



QS Higher Ed Summit: Middle East & Africa 2023 Statistics



380

Total number of attendees (300 onsite, 80 virtual)



40

Total number of countries

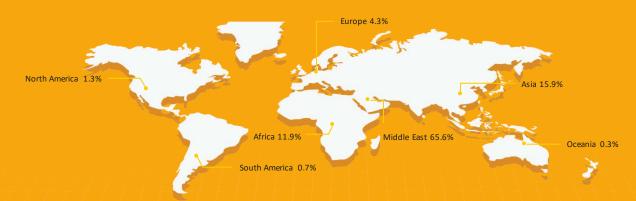


90 Fotal number

Total number of speakers

Audience Profile

Directors and Advisors 42	29
Deans and Heads 20)%
Managers and Consultants 14	19
Executives and Coordinators 11	19
Professors and Lecturers 10)%
Chancellors, Rectors and Dignitaries 3	3%



It was a great event where universities and other interested parties interacted, participated, acquiring and exchanging knowleges. It truly helped us see the future of higher education in the region from different perspectives.

Universidad INCE Sponsor

QS China Summit 2024

Join us for QS China Summit 2024, 17-18 April 2024 Conrad Shanghai, China – where leading minds meet.

Celebrating its third year of thought-leadership, collaboration and connection, April 2024's summit will once again unite pioneering academics, industry experts and decision-makers to explore the new era of higher education in China.

From inspiring keynotes to engaging workshops, dynamic panel discussions to enriching networking sessions, this year's hybrid event provides a platform for **more than 250 global educators** to delve into the trends, challenges and high-impact opportunities faced by institutions within the region and beyond.

We're known as the undisputed authority in higher education in Asia. Take this chance to improve your brand visibility and reputation, positioning your institution as a leader by partnering with QS and aligning your brand with ours. Connect with a targeted audience of higher education professionals and forge powerful partnerships. **Join us** in shaping the future of China's higher education landscape.





QS China Summit Featured Speakers



Long Qin Senior Expert **Alibaba Cloud**



Prof Joe Qin President Lingnan University



Prof Dr Jun Li President | University Senator & Professor Comparative & International Education Society (CIES) | Western University



Dr Young Joon Park Associate Dean and Associate Professor Peking University HSBC Business School (PHBS)



Greg Au-Yeung Managing Director, Head of China Ingenico



Prof Cecilia Chan Director, Teaching and Learning Innovation Centre (TALIC) The University of Hong Kong



Joanna Waley-Cohen Provost NYU Shanghai



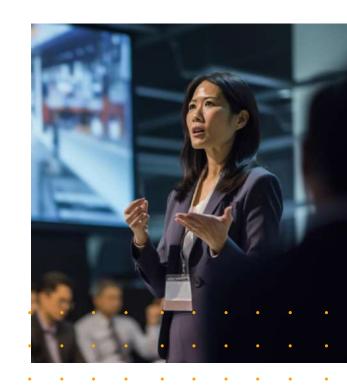
Dr Chery I Yu Co-Founder Higher Education Connected:Intern ational Education



2024 theme and tracks

Remaining distinct in global higher ed: China's place in the new world of education

Together, we'll explore the strategies Chinese universities can employ to maintain their global distinctiveness in the ever-evolving higher education landscape. Covering the state of higher education in the region, international engagement, research and innovation, student employability, technology and knowledge transfer, and student mobility, we will answer today's most pertinent questions. Gain insight and inspiration to help your institution contribute to the region's continued development and influence.





QS China Summit 2022 Statistics



493

Total number of attendees



42

Total number of countries



45

Total number of speakers

Audience Profile

Directors and Advisors	26%
Professors and Lecturers	24%
Executives and Coordinators	23%
Deans and Heads	11%
Managers and Consultants	10%
Chancellors, Rectors and Dignitaries	6%





EduData Summit

EduData Summit is a premium conference at the forefront of education change, that fosters the sharing of latest trends and best practices and learn the plaudits and pitfalls on institutional data management and usage.

The 8th edition of EDS, themed 'Data Inc: Driving reputation through edudata', explores topics ranging from rankings to accreditations, quality assurance to key performance indicators, performance management to bibliometrics.

EduData Summit 2024 will be a 2-days hybrid event, held at the Washington DC, USA, 4 -6 June 2024.

Watch the 2023 <u>highlight video</u> here























Objective

EduData Summit is a premium conference at the forefront of educational change, that fosters sharing the latest trends and best practices, and learn the plaudits and pitfalls on institutional data management and usage.



Share & Learn Best Practices

Meet speakers from world-class universities who will be sharing their expertise on the best practices on institutional data management and usage to make universities more efficient, effective, innovative and competitive.



Network & Connect

Forge new professional relationships with over 300 delegates from 42 countries and 120 institutions.



Get Inspired with the Latest Trends

Keep updated with the latest trends in data and analytics and learn how to these trends can get your organizations refined to the extensive advantages of data analytics.



Building on 2023's success



465

Total number of attendees



50

Total number of countries



84

Total number of speakers

Audience Profile

Directors and Advisors	37.5%
Executives and Coordinators	26.4%
Managers and Consultants	12.7%
Deans and Heads	11.8%
Professors and Lecturers	8%
Chancellors, Rectors and Dignitaries	3.6%





The EduData Summit should be a priority for anyone wishing to learn from data innovators and forward-thinkers

Dr Sam Nielsen, Queensland University of Technology





QS Higher Ed Summit: Europe

The QS Higher Ed Summit: Europe 2024 will focus on 'Changemakers in Sustainability: New visions of Europe higher ed by empowering young minds', with a focus on modern challenges, embracing sustainability, data recruitment, Al research, and nurturing future leaders for a volatile, diverse, and inclusive world.

QS Higher Ed Summit: Europe is an unmissable event for Chancellors, Faculty, Higher education providers and employers interested in Europe's higher education sector, and European Universities' leaders.

QS Higher Ed Summit: Europe 2024, will be a hybrid event held in **11–12 July, Barcelona, Spain**. We look forward to building upon the previous edition conversations and outcomes.

Register your interest here:

https://insights.qs.com/registerqsheseurope2024











QS MoveON Conference

The 19th edition of the MoveON Conference took place from 29-30 June 2023 in the Dublin Royal Convention Centre and saw 280 MoveON users from Higher Education institutions worldwide come together to exchange experiences and best practice in international partnership and mobility management.

For the very first time, the MoveON Conference was part of QS Higher Ed Summit: Europe 2023 providing a thought-provoking and engaging platform for learning, professional development and networking.

The wide range of sessions offered, focused on user best practices, new product features, practical tips and tricks and hands-on training. Our speaker community included a mix of industry and product experts, committed to providing innovative views, best practices, opportunities for sharing experiences and open discussion during their user sessions.

We are already looking forward to next year's event form **10–11 July 2024**, Barcelona, Spain.









Building on 2023's success



469

Total number of attendees



49

Total number of countries



89

Total number of speakers

Audience Profile

Directors and Advisors	359
Managers and Consultants	249
Deans and Heads	169
Executives and Coordinators	159
Professors and Lecturers	. 59
Chancellors, Rectors and Dignitaries	59



This conference was key to bring all these schools together

Rachel Maguire, Insead



QS Africa Forum

QS is proud to announce its inaugural Higher Ed Summit for Africa. The conference will take place in Sub-Saharan, Africa from 9-10 September 2024.

The consolidation of higher education in Africa is crucial for the continent's development. Participation in this event will enable a deeper understanding of the region and clarify how to collaborate with local universities to reach common goals.

We look forward to your participation in discussions and workshops with key stakeholders about the challenges regional institutions face, as well as the possible creative solutions and partnerships within the higher education community.

If you are interested in attending the QS Higher Ed Summit: Africa 2024, register your interest here.





QS Higher Ed Summit: Americas

After years of significant advancement in the provision of education, the Americas is now positioning itself as a destination of choice for international students.

QS Higher Ed Summit: Americas 2024 aims to create a global network of expert higher education professionals with interests in growing their connections in the region, learning and sharing the best pedagogical approaches with their peers.

The event will be held as a hybrid event on 2-3 October 2023, online and in Bogota, Colombia.











Spotlight speakers in Americas 2023



Raquel Peña de Antuña Vice President Dominican Republic



Dr Franklin García Fermín Minister of Higher Education Science & Technology - MESCYT Dominican Republic



Ariel Rodríguez Gil Vice Minister Ministry of Education Panama



Dr Pablo Beltrán Ayala President Higher Education Council Ecuador (CES -Consejo de Educación Superior)



José Alejandro Aybar Martín Paula Henao Chancellor Universidad del Caribe



Vice President for International Affairs Universidad del Rosario



Andrea Alejandra Montalvo Mauro Alejo Guevara Chedraui Secretary of Higher Education, Science, Technology and Innovation - NomadsBA: General Senescyt Government of the Republic Management of Ecuador



Director of Study Buenos Aires and Digital Director of International Buenos Aires City Government



Dr Aída Mencía-Ripley Vice-Chancellor for Research and Innovation and Chairholder of the UNESCO Chair in Intersectional Gender Studies in Education and Psychology Universidad Iberoamericana (UNIBE)



Dr Neil Hernandez Gress Research Director Tecnológico de Monterrey



Dr Giovanni Anzola-Pardo Director of Internationalization at Universidad Externado de Colombia and President **CCYK Universities**



Father Secilio Espinal Rector Pontificia Universidad Católica Madre y Maestra



QS HES Americas 2023

Press Coverage Report

The Summit was Mentioned 36 times from 13-19 September

Key media includes:

Aplatanao News Armario de Noticias

Fl Nacional

HD.com.do

Revista Factor de Éxito

Mite Nishio El Nuevo Diario DiarioLibre.co DiarioDigitalRD

Imagenes Dominicanas

El Veedor Digital

El Caribe

Por el Ojo de la Cerradura

N Digital

Dominican Today Larevistadiaria

Notidigital RD

El Periodico – DO

Roberto Cavada









Building on 2023's success



353

Total number of attendees



45

Total number of countries



49

otal number of speakers

Exhibition Data

	•••
Total Unique Video Viewers	131
Total Booth Visit	720
Total Links Clicked	166
Total Leads Collected	101

Audience Profile

Leadership	39%
Teaching faculty	16%
Strategy and Planning	15%
International Office	10%
Admissions and Marketing	6%
Other University Staff	14%





"Supporting QS Higher Ed Summit: Americas has allowed us to showcase the University of Lima state-of-the-art infrastructure and academic proposal through our representatives and the virtual stand. We increased our network of international peers and learned about success stories from other universities."

Rosa María Melero Lozano, Institutional Image Bureau, Universidad de Lima

QS Higher Ed Summit: Asia Pacific

The QS Higher Ed Summit: Asia Pacific 2024, will be held on **5-7 November** in **Macau SAR**, **China**.

Unpacking several opportunities to build strong relationships and strategic partnerships, the three-day event will feature keynotes, debates, panel discussions, and case studies.

The 2024 edition will be nestled between two side events:

- A "Pre-Summit" day, on November 1, in Al-Farabi, Kazakhstan;
- A "Post-Summit" on 8 November at Lingnan University, Hong Kong



Watch the highlight video here



















Pavilion Booths

Partner with QS and grow your academic and professional network across the globe

Want to showcase the strengths of your institution but aren't sure how to reach the global higher education community?

We can help. At QS, we have over 30 years of experience partnering with universities worldwide and we can work with you to a chieve your strategic goals.

By partnering with us, you'll ensure your brand is at the forefront of our conferences, improving your brand visibility and helping you to make valuable connections.

Check out our pavilion flyers here.

We are expecting 150 booths, 1,000+ delegates from 39 countries at the summit this year.





.

Building on 2023's success



1200

Total number of attendees



40

Total number of countries



168

Total number of speakers

Audience Profile

Executives and Coordinators	18.8%
Chancellors, Rectors and Dignitaries	9.9%
Deans and Heads	16.6%
Professors and Lecturers	12.6%
Managers and Consultants	17.5%
Directors and Advisors	24.6%





"It's amazing. We attended the THE event in New York. The buzz here at QS Higher Ed Summit: Asia Pacific is 10x"

Professor Chris Rudd James Cook University

Reimagine Education

The Reimagine Education Awards – the 'Oscars' of education – is a global competition and conference for universities and edtech companies rewarding the most effective and innovative pedagogical approaches enhancing student learning outcomes, employability and sustainability education.

The conference, heading into its eleventh year, **connects 3,000 education professionals**—including those from a cademia, government policy influencers, employers and ed tech companies—to discuss topics ranging from how we might better measure learning gain to novel applications of neuroscience and artificial intelligence to the teaching and learning process.

The conference also features the culmination of the Reimagine Education Awards, which attracts **over 1,500 applications each year across 18 award categories**,

with \$25,000 in funding offered to both our Global Education Winner and Global EdTech Winner.

The strongest applications in each category will be given the opportunity to showcase their work amongst fellow educators, ensuring that Reimagine Education provides a unique forum for academics and edtech professionals alike to share and foster pedagogical best practice.

The next Reimagine Education Conference and Awards Ceremony will take place using a cutting-edge hybrid format, on the 9-11 December 2024, online, and in London, UK at the Queen Elizabeth II Covention Centre



Watch the highlight video here

















Building on 2023's success



680

Delegates registrations



53 Speakers



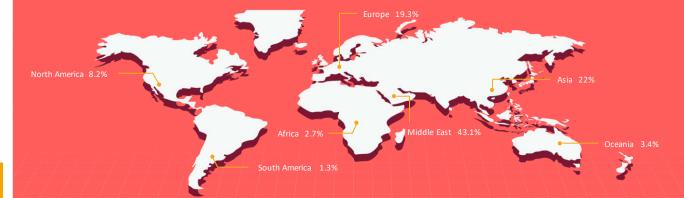
900 International judges



59 Countries

Audience Profile

Directors and Advisors	36
Professors and Lecturers	20
Executives and Coordinators	17
Managers and Consultants	12
Deans and Heads	12
Chancellors, Rectors and Dignitaries	





Sponsoring the Reimagine Education Awards proved to be a great opportunity for Ajman University. We left with the potential for a slew of new partnerships. We'll be back next year!

Ajman University

RATE CARD



Physical sponsorship opportunities

SPONSORSHIP PACKAGES	DIAMOND PLUS+	PLATINUM PLUS+	GOLD PLUS+	SILVER PLUS+	BRONZE PLUS+
Sponsor price (USD)	\$63,000	\$51,000	\$33,000	\$21,000	\$11,500
Complimentary delegate registrations	20	10	8	6	4
Exhibition booth/counter	12 Sqm	12 Sqm	12 Sqm	6 Sqm	×
Delegate bag insert (A4 size, 2-page leaflet supplied by sponsor)	~	~	~	~	~
Institution profile in event app	~	~	~	~	~
Logo on sponsor acknowledgement board	~	~	~	~	~
Acknowledgement in e-conference program book	~	~	~	~	~
Logo on conference website with URL link to sponsor's website	,		~	·	,
Logo in sponsored or plenary session (to be advised by organiser)		×	×	×	×
Video and advertisement on social media wall (if any)					
1-2-1 focused meetings arrange prior/during/after event	1 %	~	×	×	×
Participation tickets to other QS events (virtual or onsite)	5	3 X	×	×	×
Event app push notifications shout outs to visit your booth	3 times	1 time	×	×	×
Full-page ad in QS Insights Magazine			×	×	×
		I	l .		

Virtual sponsorship opportunities

SPONSORSHIP PACKAGES	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Sponsor price (USD)	\$45,000	\$35,000	\$20,000	\$10,000	\$5,000
Corporate video link with event website	~	~	~	×	×
Social media promotion on LinkedIn, Twitter or Facebook	~	~	~	~	~
Logo on sponsors' page in event website	~	~	~	~	~
Logo on pre and post event emails	~	~	~	~	~
Logo on sponsor acknowledgement in e-program book	~	~	~	~	~
Advertisement in the e-program book	Double Page	Double Page	Full Page	Full Page	Half Page
Complimentary virtual delegate registration	80	50	35	20	10
Corporate video link on virtual platform	~	~	~	×	×
2 mins video prior to start of conference	~	~	×	×	×
Mention on welcome speech	~	~	×	×	×
Virtual exhibition booth	Diamond-tier	Platinum-tier	Gold-tier	Silver-tier	×
Logo in Sponsored or Plenary session (to be advised by organiser)	~	×	×	×	×
1-2-1 focused meetings arrange prior/during/after event	15	10	8	5	2



Unique physical sponsorship opportunities

CONFERENCE LANYARD (logo will be placed with host/s & event logo): USD\$15,000

- · 2 complimentary delegate registrations
- . Logo on lanvard (1C printing)
- Institution profile in event app
- · Logo on sponsor acknowledgement board
- · Acknowledgement in e-conference programme book
- · Logo on conference website with link to sponsor's website

EVENT APP: USD\$11.000

- 2 complimentary delegate registrations
- Institution profile in event app
- · Logo on home screen of event app
- · Logo in event app promotional materials
- · Logo on event app banner
- · Logo on sponsor acknowledgement board
- Acknowledgement in e-conference programme book
- Logo on conference website with link to sponsor's website

BREAKOUT / SINGLE TRACK SPONSORSHIP (FOR NON-ACADEMIC INSTITUTIONS): USD\$11,000

- · 2 complimentary delegate registrations
- Logo prominently displayed on screen during sessions in breakout venue/room
- Delegate bag insert (1 x A4 size, 2-page leaflet supplied by sponsor)
- Institution profile in event app
- Logo on sponsor acknowledgement board
- Acknowledgement in e-conference programme book
- . Logo on conference website with link to sponsor's website

STATIONERY: USD\$11,000

- · 2 complimentary delegate registrations
- · Stationery item with sponsor's logo in delegate bag
- · Institution profile in event app
- · Logo on sponsor acknowledgement board
- · Acknowledgement in e-conference programme book
- . Logo on conference website with link to sponsor's website

PLENARY SPONSORSHIP: USD\$11,000

- · 2 complimentary delegate registrations
- Logo prominently displayed on screen during all sessions in plenary
- Delegate bag insert (1 x A4 size, 2-page
- leaflet supplied by sponsor)
- Institution profile in event app
- Logo on sponsor acknowledgement board
- Acknowledgement in e-conference programme book
- · Logo on conference website with link to sponsor's website
- USD\$11,000 1 day
 USD\$16,000 2 day
- USD\$20,000 3 day

NETWORKING RECEPTION (if any): USD\$11,000

- · 2 complimentary delegate registrations
- Branded lounge area with sponsor's logo
- Institution profile in event app
- Logo on sponsor acknowledgement board
- · Acknowledgement in e-conference programme book
- Logo on conference website with link to sponsor's website

STANDING BANNER (EXHIBITION ROOM ENTRANCE): USD\$2,800

• 1 pull-up banner or equivalent

E-CONFERENCE PROGRAMME BOOK ADVERTISING:

USD\$4,500 - Double Spread USD\$3.800 - Inside Front

USD\$3,200 - Next to Content Page

USD\$2,500 - Full Page

SOCIAL MEDIA WALL: USD\$11.000

- 2 complimentary delegate registrations
- Video clip (max 2 minutes) on rotation / loop on screen throughout conference
- Advertisement on rotation and loop on screen throughout conference
- · Institution profile in event app
- · Logo on sponsor acknowledgement board
- · Acknowledgement in e-conference programme book
- Logo on conference website with link to sponsor's website

GALA / WELCOME DINNER (if any): USD\$50,000

- · 10 complimentary delegate registrations
- 2-mins welcome speech by Institution rep before dinner commences
- Branded dinner venue with sponsor's logo
- Institution profile in event app
- Logo on sponsor acknowledgement board
- Acknowledgement in e-conference programme book
- · Logo on conference website with link to sponsor's website

DELEGATE BAG INSERT: USD\$1,000

 Delegate bag insert (1 x A4 size, 2-page leaflet supplied by sponsor)



Additional items

Physical Panel/Roundtable

SPONSORSHIP PACKAGE	PANEL/ROUNDTABLE
Sponsor Price (USD)	\$50,000
Logo on QS event website in relevant pages	3 months
Advertisement in the e-program book	Double Page
Logo on sponsor acknowledgement in e-program book	yes
Choice of onsite exhibition booth for 3 days or virtual booth for 30 days	Onsite/Virtual
Complimentary delegate registration (mix of virtual & physical tickets)	30
Branding exposure at event onsite as "Sponsor"	yes
Logo on event app	yes
Round table / Panel session (60 mins session) detail as below:	
- provide discussion topic aligned to event's theme	yes
- select own moderator and speakers	yes
- work with QS to incorporate into overall program	yes

Virtual Panel/Roundtable

SPONSORSHIP PACKAGE	PANEL/ROUNDTABLE
Sponsor Price (USD)	\$40,000
Logo on QS event website in relevant pages	3 months
Advertisement in the e-program book	Single Page
Logo on sponsor acknowledgement in e-program book	yes
Virtual booth for 30 days on platform	Virtual
Complimentary delegate registration (mix of virtual & physical tickets)	30
Branding exposure at event onsite as "Sponsor"	yes
1-2-1 focused meetings arrange prior/during/after event	10
Round table / Panel session (60 mins session); details as below:	
- provide discussion topic aligned to event's theme	yes
- select own moderator and speakers	yes
- work with QS to incorporate into overall program	yes



Awards sponsorship opportunities

Applies to Reimagine Education only

Sponsoring one of the Reimagine Education
Awards allows organisations and institutions to
showcase their commitment to foster
educational innovation, more equitable access to
quality learning, and student employability by
supporting those innovators who were chosen
to win one of education's most prestigious
awards.

Award Sponsors will enjoy a year long branding campaign that will reach students, universities, schools and edtech companies from all corners of the globe.

If you are interested in a detailed breakdown of the benefits of sponsoring, please contact reimagine@gs.com.

Overall Awards (\$60,500)

Award Categories (\$15,000)

- LIFELONG LEARNING
- DEVELOPING EMERGING SKILLS AND COMPETENCIES
- SUSTAINABILITY EDUCATION
- NURTURING VALUES AND ETHICS
- NURTURING WELLBEING AND PURPOSE
- ACCESS, DIVERSITY AND INCLUSION

- IMMERSIVE EXPERIENTIAL LEARNING (XR INCLUDING AR/VR/MIXED REALITIES, GAMING, THE METAVERSE AND BEYOND)
- INNOVATION IN BUSINESS EDUCATION
- THE POWER OF PARTNERSHIPS
- NURTURING EMPLOYABILITY
- BEST USE OF GENERATIVE AI

- SCIENCE OF LEARNING
- LEARNING ASSESSMENT
- BLENDED & PRESENCE LEARNING
- E-LEARNING
- AI IN EDUCATION
- BREAKTHROUGH TECHNOLOGY INNOVATION IN EDUCATION (ICT TOOLS, EDU APPS, INSTRUCTIONAL TECHNOLOGIES)

Discipline Awards (\$7,500)

- ARTS & HUMANITIES
- ENGINEERING & IT
- LIFE SCIENCES
- NATURAL SCIENCES
- SOCIAL SCIENCES & MANAGEMENT

Regional Awards (\$7,500)

- AFRICA
 MIDDLE EAST
- ASIA
 OCFANIA
- LATIN AMERICA





About QS



QS Quacquarelli Symonds is the world's leading provider of services, analytics, and insight to the global higher education sector, whose mission is to enable motivated people anywhere in the world to fulfil their potential through educational achievement, international mobility and career development.

From enterprising beginnings as the student project of our founder and President Nunzio Quacquarelli, QS has grown to become the established world leader in higher education performance and insights. Our unrivalled insights and expertise enable our university partners to take a data-driven approach, to underpin their strategic thinking with the billions of data points generated through our global network of employers, academics and prospective students. Whatever their strategic ambitions, we partner with universities and business schools to establish and achieve their goals.

Through our global connections in higher education, we have developed a programme of global conferences, featuring keynotes and panels from inspirational leaders and innovators with a passion for education. Delegates – whether they attend as a participant, speaker or conference partner – benefit from exclusive and actionable insights from QS analysts and sector experts. Our conferences include: the Wharton-QS Reimagine Education Conference & Awards, the QS EduData Summit and our series of regional QS Higher Ed Summits.

If you would like to stay up-to-date with the latest insights and sector trends, read our <u>insights blog</u>, <u>register_for email_alerts_</u> and connect with QS on <u>LinkedIn</u> and Twitter.



