About the QS APPLE 2021 Virtual Conference

Thank you for your interest in presenting at the QS APPLE 2021 Virtual Conference & Exhibition. The purpose of these guidelines is to aid you in your presentation preparation and simplify the submission process.

Submission Criteria

Proposed papers **must not** have been previously published in books or in periodicals.

Kindly note **all presentation slides will be uploaded to the official conference portal to be shared after the conference**. Submission of the presentation slides is an acknowledgment by the presenter and granting the official organizer the rights to use the paper-copyrights.

Target audience

Your presentation will be assigned to one of the six refereed parallel conference tracks. The purpose of the parallel conference tracks is to direct delegates towards the topics that most interest them (eg, **Track 1 – Finding the next big thing**). Please indicate in your proposal the track to which you believe your presentation will be best suited.

Delegates include a wide range of people from presidents, vice-chancellors and university policymakers, through to senior academics, international directors, government officials in ministries of education and national education promotion bodies. Please do your best to make your presentation accessible to a mixed, non-technical audience and remember to explain acronyms and other specialist terms.

Presentation Structure

When finalizing your presentation, please keep in mind that each 45-minute session will have two speakers, grouped by a theme. The sessions are intended to be interactive workshops rather than lectures, with 60% of the time taken up by traditional presentations and 40% by questions and answers (Q&A), facilitated by the Track Chair.

Presentations will normally be *10 minutes, followed by 5-10 minutes of Q&A each.*

Presentations must be delivered by the author, who should be prepared and able to take part in the Q&A in English. Presenters may use their respective university or organization as an illustrative case study to highlight particular learning points (eg. different approaches to managing international student exchange or joint degrees) but *should not be promotional in nature and should be self-critical* (e.g. reflect on the strengths and weaknesses of the organization's experience) and focus on the transferable lessons for other delegates and their institutions. **The use of promotional videos during presentations is strictly prohibited.** Presenters will be required to provide ppt presentations for uploading prior to their sessions and any embedded promotional videos or URL links will be deleted.

Please take care to limit references to topics such as your institution's history, size, and international ranking, and focus on aspects that are directly relevant to helping delegates understand how and why you approach internationalization in a particular way.

Alternatively, you may propose a Panel Discussion, normally with two to three speakers. For these sessions, the Track Chair will invite each speaker (panel member) to make a short opening statement (up to 5 minutes) and then facilitate an interactive discussion with the audience.

Review and Approval Process

All QS conferences have a dedicated International Academic Advisory Committee (IAAC). This committee consists of members from universities and/or selected entities who will be assigned to track as chairs.

All submissions will be forwarded to the respective track chairs for their review and approval.

Submissions with a Provisional Approval status will need to be revised based on the recommendations of the reviewing track chairs and re-submitted for approval within a week.

The success of the QS APPLE conference since 2005 has been built upon the active engagement of university leaders, academics and senior administrators, who have shared their ideas and participated actively in conference sessions. As Chair of the QS APPLE International Academic Advisory Committee, I strongly encourage you to contribute a presentation to the QS APPLE 2020 Virtual Conference.

Thank You!

Professor Nigel Healey
Chair, QS-APPLE International Academic Advisory Committee