

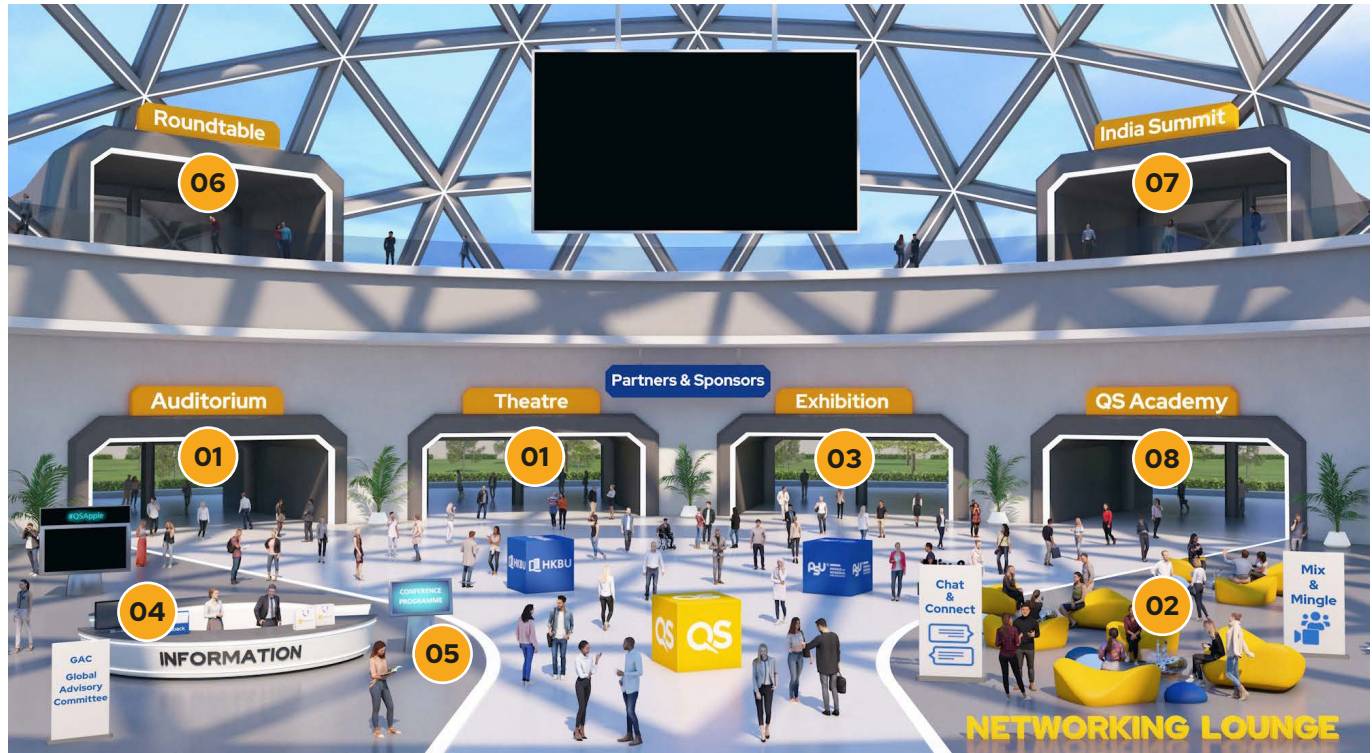
QS GUIDE FOR DELEGATES



| Enhancing your experience as our delegates

Dear Delegates,

As we are a few days away from our QS APPLE 2021 Virtual Conference & Exhibition, we would like to make sure you make the best out of this experience. To do so, we would like to share a few tips to enhance your overall experience in the event.



01. AUDITORIUM AND THEATRE

Locations of the conference sessions.

02. NETWORKING AREA

Mix & Mingle – Join us at allocated times during the event to meet international colleagues in a relaxed setting using the video chat feature. Each room will be allocated automatically and randomly. This is a perfect opportunity to introduce yourself, your institution/organisation and to exchange details for possible future collaborations.

Chat & Connect – Use this text chat feature throughout the conference to connect with all attendees, exchange thoughts and ideas, and share opportunities for collaboration. Throughout the event there will be spot questions posted in Chat & Connect, the first one to answer correctly will qualify for a free ticket to a future event (limited to one prize per person).

03. EXHIBITION

This is where all the partners, sponsors and exhibitors are located; all participants can chat with any of these sponsors and even book an appointment with them to discuss further collaboration opportunities.

04. INFORMATION COUNTER

Speak to our representatives if you require any directions or have any queries of the event; share your Twitter postings and it'll be projected on the social media monitor; click on the delegate bag to view/download the programme book and other QS publications.

05. CONFERENCE PROGRAMME

To access the full programme, click on either of these options to see what are the line up for topics and speakers for the event days.

06. ROUNDTABLE

Location of pre-conference sessions on Internationalized Sustainability: climate action when education mobility resumes, 29 October (Friday).

07. INDIA SUMMIT

Location of post conference sessions on India Summit, 18 November (Thursday).

08. QS ACADEMY - ANALYTICS CERTIFICATION

LEVEL 2 (USD\$ 299)

Moving from Spreadsheets to R

17 November 2021

Higher education has a significant opportunity to further strengthen its position through a bottom-up approach and boosting those countries who are facing barriers in areas such as policy and access.

Many participants might then be faced with varying levels of data analytic skillsets and will be interested in moving beyond spreadsheets. Join us as we run an exclusive workshop for those wanting to learn the basics of data science programming through the exploration of global higher education datasets.

Attendees will be provided with a cloud-based learning environment for the R statistical programming language where they will be able to access the required statistical packages along with relevant datasets and code examples.

We hope that you are able to join us to learn the basics of coding, see tricks to speed up exploratory analysis with new datasets, and build engaging visualisations of your findings. Skills that are increasingly valuable for people and organisations today.

Who Should Attend:

- University professionals interested in increasing their confidence with understanding and manipulating data to better understand the world and make more effective decisions
- Anyone who desires to learn core data concepts within the context of the higher education industry

Prerequisite:

- Solid understanding of data fundamentals and general comfort working with data

Post Training Certification:

- 1 week after session, all participants must complete a short 20-25 question assessment from topics covered during the workshop. Pass with score of 80% or higher in order to get Analytics Level 2 Certificate

LEVEL 3 (USD\$ 299)

Demystifying Data Science and Data Strategy

18 November 2021

The world of data is filled with intimidating buzzwords. Although techniques like machine learning, natural language processing, and predictive analytics are potentially useful, they will never be adopted within organizations unless leaders – and not just the data team – understand their underlying logic and inherent limitations. This workshop is designed to demystify such terms for the everyday working professional. Through clear examples and human-language definitions, we will build a collective understanding of the advanced data approaches and strategies used today.

Who Should Attend:

- University professionals interested in increasing their confidence with understanding and manipulating data to better understand the world and make more effective decisions
- Anyone who desires to learn core data concepts within the context of the higher education industry

Prerequisite:

- General comfort working with data and interest in understanding the logic behind advanced techniques

Post Training Certification:

- 1 week after session, all participants must complete a short 20-25 question assessment from topics covered during the workshop. Pass with score of 80% or higher in order to get Analytics Level 3 Certificate

Please visit www.gsapple.org/analytics-certification for more information.



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