



# QS Higher Ed Summit: Asia Pacific

7 - 9 November 2023 | Kuala Lumpur Convention Centre  
(KLCC), Malaysia (Hybrid)

Creating the right outcomes:  
Universities and the future of work in the Asia Pacific

## Post event report

Host



Co-host



QS has always been a very professional and experienced team in handling the higher education summits, they have a very vast network of higher education institutions around the world.

Prof Dato' Dr Roslee Bin Rajikan,  
Universiti Kebangsaan Malaysia

## Overview

The QS Higher Ed Summit: Asia Pacific 2023 focused on the theme of "Creating the right outcomes: universities and the future of work in the Asia Pacific."

Some key highlights from the summit are as follows:

### Day 1:

- A panel discussion on "Higher education in APAC: Defining and measuring success" highlighted the importance of understanding the context of an institution, its community, and its country when measuring success in education.
- The keynote speech by Prof. Aaron Voon-Yew Thean from the National University of Singapore emphasized leveraging diversity for multidisciplinary education and research to address modern societal and industrial problems.
- Novie Tajuddin discussed the intersection of digitalization in education, innovative micro-credential programs, and the demand for professional certifications.

### Day 2:

- In the panel "Student Voices: SDG Literacy for Impactful Careers," the importance of bridging the gap between the skills universities provide and what employers and students expect in light of climate and social emergencies was discussed.
- The panel discussion on "Turning Data into Dialogue: The Future of Inclusive Higher Education & Academic Research" explored the transformative potential of data-driven

strategies and its value in benchmarking best practices and fostering an all-inclusive research culture strategy.

### Day 3:

- A panel titled "Me, myself & AI: Impact of the 4th industrial revolution" discussed the impact of artificial intelligence (AI) on classrooms and work in the future.
- Harsha Ravindran highlighted the importance of high-performing work-ready skills and personalized learning journeys for equipping future leaders.

Overall, the summit provided insights into measuring success in education, leveraging diversity for multidisciplinary education and research, addressing climate and social emergencies, the value of data-driven strategies, and the impact of AI on the future of work and education.

1200

Total number of attendees  
(1162 onsite, 38 virtual)



40

Total number of countries



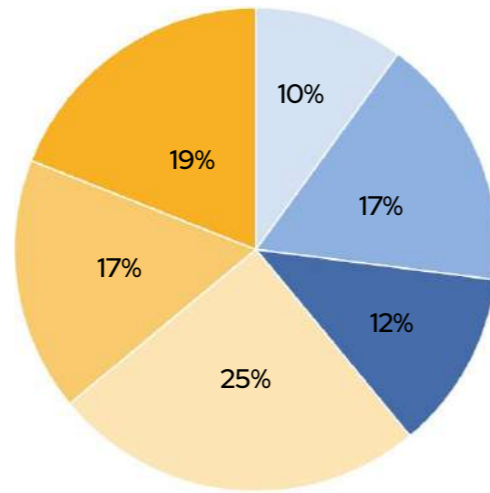
168

Total number of speakers



# Audience profile

- Chancellors, Rectors & Dignitaries - 10%
- Deans & Heads - 17%
- Professors & Lecturers - 12%
- Directors & Advisors - 25%
- Managers & Consultants - 17%
- Executives & Coordinators - 19%



# Feedback from delegates



Topics quality  
**5.1/6**



Content curation  
**5/6**



Panel discussion  
**5/6**



Theme conceptualisation  
**5.2/6**



Keynote speakers  
**5.1/6**



Presentations  
**5/6**

# Sponsors

We would like to thank all our sponsors for making the conference exceptionally successful!

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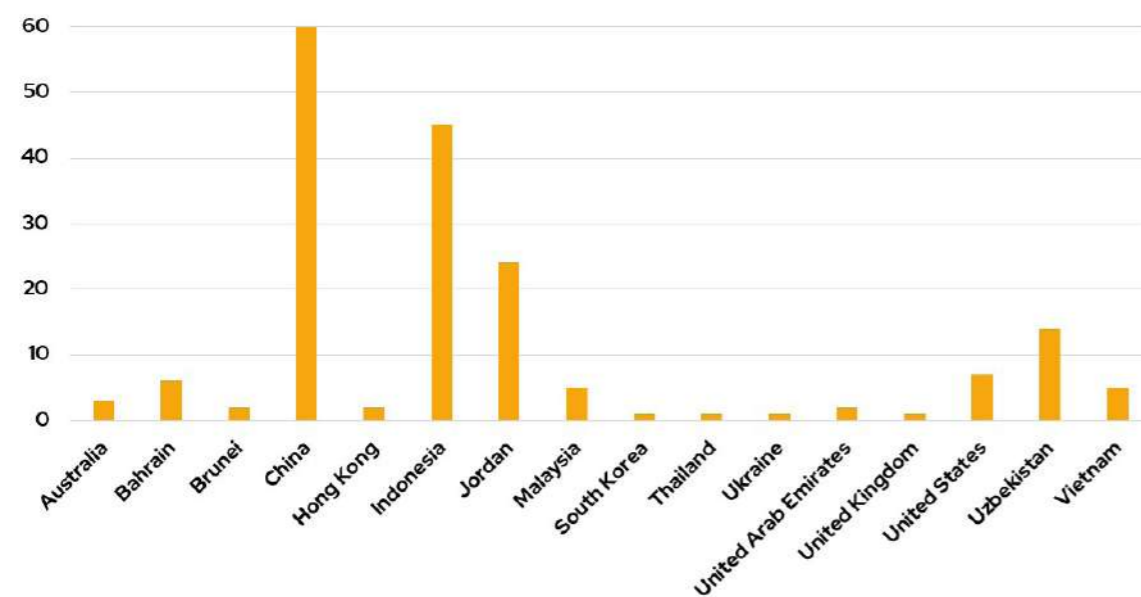
Host		Co-Host		Pre-Summit: Host		Gala Dinner Host	
Rankings Session & Dinner Co-Host				Session Partners			
Diamond		Platinum		Gold			
Silver							
Bronze							
India Pavilion							
Uzbekistan Pavilion		Chamber Partner		2024 Host			

# Coverage report

- Mentioned **126 times** from 7-13 of November (Summit)
- From 3-6 November it was mentioned **55 times** (Pre-summit)
- **Excellent product synergy** across media mentions, with Rankings, Stars, partnerships and guests all contributing to coverage
- Mentioned in more than **16 countries** and territories
- **Key media** includes:

<a href="#">Klyoum (Bahrain)</a>	<a href="#">Sohu (China)</a>	<a href="#">Kompas (Indonesia)</a>
<a href="#">Jakarta Tribune (Indonesia)</a>	<a href="#">New Straits Times (Malaysia)</a>	<a href="#">Bangkok Post (Thailand)</a>
<a href="#">Kun (Uzbekistan)</a>	<a href="#">Uzbekistan National News Agency (Uzbekistan)</a>	

Total media mentions



Joining the conferences will enable us to reach out to colleagues and friends from different parts of the world, with good partnership and deep collaboration, through these meetings we will create a better world.

Prof Joshua Mok,  
Lingnan University



# Speakers

We would like to thank our esteemed speakers. Click [here](#) to see the full list and to learn more about each speaker.



**HH Tunku Ali Redhauddin  
Ibni Tuanku Muhriz**  
Tunku Besar  
Seri Menanti



**Sayasat Nurbek**  
Resident Representative  
for Malaysia, Singapore and  
Brunei Darussalam  
UNDP



**Niloy Banerjee**  
Vice Minister  
Ministry of Education Panama



**Prof Dato' Gs Ts Dr Mohd  
Ekhwan Hj Toriman**  
Vice Chancellor  
Universiti Kebangsaan Malaysia



**Prof Yaseen Hadeel**  
Vice President  
Applied Science Private  
University



**Harsha Ravindran**  
CEO  
Ascendance



**Prof Datuk Ir Ts Dr Siti  
Hamisah Binti Tapsir**  
Vice-Chancellor  
UCSI University



**Prof Dr Kamila Ghazali**  
Vice-Chancellor/CEO  
International University of  
Malaya-Wales

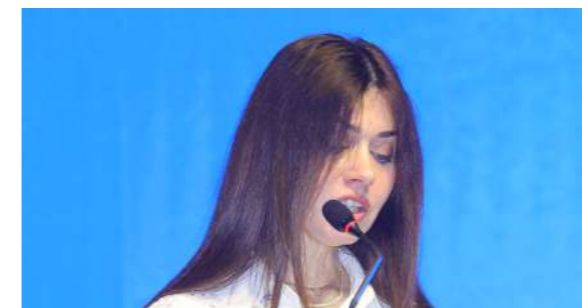


**Jazreel Goh**  
Director  
British Council, Malaysia



**Raja Azmi Adam**  
Country Director, Malaysia,  
Singapore & Brunei  
Google for Education

Click [here](#) to view the full agenda.



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**I would recommend  
QS Conferences  
services to other  
institutions, simply  
because it is definitely  
a very good, very  
healthy platform for  
institutions to get to  
know one another and  
to understand what is  
going on.**

--

**Dato Rosli Yusof**  
Management & Science University

## **Global Advisory Committee members**

### **Global Advisory Committee Chair**

**Prof Nigel Healey**, Vice President – Global and Community Engagement, University of Limerick

### **Global Advisory Committee Asia Pacific Chair**

**Dr Dian Ekowati**, Head, Planning and Development Board, Universitas Airlangga

### **Committee Members**

**Dr Diah Wihardini**, Director, BINUS Global, Binus University

**Prof Joshua Mok**, Vice President, Lingnan University

**Prof Jun Hyun Hong**, Professor of Public Service, Chung-Ang University, Seoul, Korea

**Prof Dr Kamila Ghazali**, Professor and Vice-Chancellor/CEO, International University of Malaya-Wales

**Engr Nestor Rubio Ong**, Deputy Director, Office of the QS/THE Rankings, University of Santo Tomas

**Prof Pei-Shan Tsai**, Dean of Office of Global Engagement & Professor of Nursing, Taipei Medical University

**Prof Dr Roslee Rajikan**, Pro-Vice Chancellor (Strategy and Corporate Development), Universiti Kebangsaan Malaysia (UKM)

**Prof Terri Kim**, Professor of Comparative Higher Education, University of East London



## Summit live gallery



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We have QS consulting services, we also have partnerships in sponsoring QS events, definitely in the future we are looking forward to be a sponsor of QS main events especially in Asia Pacific regions as that is where our partnerships have a lot of presence.

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Dr Vishnu Juwono  
Universitas Indonesia





Students actually would like to go to top universities in the top list of QS World University Rankings. We believe that with QS Conferences, we can give opportunities to students to see the best of the best in every country and in every region around the world

Prof Rafis Abazov  
Kazakh National Agrarian Research University

## QS conferences 2024



QS India Summit  
8-11 Feb | Chennai, India  
[qshesummits.com/indiasummit](https://qshesummits.com/indiasummit)



QS Higher Ed Summit: Middle East  
27-29 Feb | Ras Al Khaimah, UAE  
[qshesummits.com/middle-east](https://qshesummits.com/middle-east)



QS China Summit  
17-18 Apr | Shanghai, China  
[qshesummits.com/china](https://qshesummits.com/china)



EduData Summit  
4-5 Jun | Washington DC, USA  
[edudatasummit.com](https://edudatasummit.com)



QS Higher Ed Summit: Europe  
11-12 Jul & 10-11 (QS MoveON Conference) | Barcelona, Spain  
[qshesummits.com/europe](https://qshesummits.com/europe)



QS Africa Forum  
9-10 Sep | Accra, Ghana  
[qshesummits.com/qs-africa-forum-2024](https://qshesummits.com/qs-africa-forum-2024)



QS Higher Ed Summit: Americas  
2-3 Oct | Bogota, Colombia  
[qshesummits.com/americas](https://qshesummits.com/americas)



QS Arab Forum  
9-10 Oct



QS Higher Ed Pre-Summit: Asia Pacific  
1 Nov | Al-Farabi, Kazakhstan  
[qshesummits.com/asia-pacific](https://qshesummits.com/asia-pacific)



QS Higher Ed Summit: Asia Pacific  
5-7 Nov | Macau, SAR China  
[qshesummits.com/asia-pacific](https://qshesummits.com/asia-pacific)



QS Higher Ed Post-Summit: Asia Pacific  
8 Nov | Hong Kong, SAR China  
[qshesummits.com/asia-pacific](https://qshesummits.com/asia-pacific)



Reimagine Education Conference & Awards  
4-5 Dec | London, UK  
[reimagine-education.com](https://reimagine-education.com)



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