QS Higher Ed Summit: Asia Pacific
7 - 9 November 2023 | Kuala Lumpur Convention Centre (KLCC), Malaysia (Hybrid)

Creating the right outcomes:
Universities and the future of work in the Asia Pacific

Post event report
QS has always been a very professional and experienced team in handling the higher education summits, they have a very vast network of higher education institutions around the world.

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Prof Dato’ Dr Roslee Bin Rajikan, Universiti Kebangsaan Malaysia

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Overview

The QS Higher Ed Summit: Asia Pacific 2023 focused on the theme of “Creating the right outcomes: universities and the future of work in the Asia Pacific.”

Some key highlights from the summit are as follows:

Day 1:

- A panel discussion on “Higher education in APAC: Defining and measuring success” highlighted the importance of understanding the context of an institution, its community, and its country when measuring success in education.
- The keynote speech by Prof. Aaron Voon-Yew Thean from the National University of Singapore emphasized leveraging diversity for multidisciplinary education and research to address modern societal and industrial problems.
- Novie Tajuddin discussed the intersection of digitalization in education, innovative micro-credential programs, and the demand for professional certifications.

Day 2:

- In the panel “Student Voices: SDG Literacy for Impactful Careers,” the importance of bridging the gap between the skills universities provide and what employers and students expect in light of climate and social emergencies was discussed.
- The panel discussion on “Turning Data into Dialogue: The Future of Inclusive Higher Education & Academic Research” explored the transformative potential of data-driven strategies and its value in benchmarking best practices and fostering an all-inclusive research culture strategy.

Day 3:

- A panel titled “Me, myself & AI: Impact of the 4th industrial revolution” discussed the impact of artificial intelligence (AI) on classrooms and work in the future.
- Harsha Ravindran highlighted the importance of high-performing work-ready skills and personalized learning journeys for equipping future leaders.

Overall, the summit provided insights into measuring success in education, leveraging diversity for multidisciplinary education and research, addressing climate and social emergencies, the value of data-driven strategies, and the impact of AI on the future of work and education.

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1200
Total number of attendees
(1152 onsite, 38 virtual)

40
Total number of countries

168
Total number of speakers
**Feedback from delegates**

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**Audience profile**

- Chancellors, Rectors & Dignitaries - 10%
- Deans & Heads - 17%
- Professors & Lecturers - 12%
- Directors & Advisors - 25%
- Managers & Consultants - 17%
- Executives & Coordinators - 19%

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Coverage report

- Mentioned **126 times** from 7-13 of November (Summit)
- From 3-6 November it was mentioned **55 times** (Pre-summit)
- **Excellent product synergy** across media mentions, with Rankings, Stars, partnerships and guests all contributing to coverage
- Mentioned in more than **16 countries** and territories
- **Key media** includes:
  - Klyoum (Bahrain)
  - Sohu (China)
  - Kompas (Indonesia)
  - Jakarta Tribune (Indonesia)
  - New Straits Times (Malaysia)
  - Bangkok Post (Thailand)
  - Kun (Uzbekistan)
  - Uzbekistan National News Agency (Uzbekistan)

Joining the conferences will enable us to reach out to colleagues and friends from different parts of the world, with good partnership and deep collaboration, through these meetings we will create a better world.

Prof Joshua Mok, Lingnan University
Speakers

We would like to thank our esteemed speakers. Click here to see the full list and to learn more about each speaker.

HH Tunku Ali Redhauddin Ibni Tuanku Muhriz
Tunku Besar Seri Menanti

Sayasat Nurbek
Resident Representative for Malaysia, Singapore and Brunei Darussalam UNDP

Niloy Banerjee
Vice Minister
Ministry of Education Panama

Prof Dato’ Gs Ts Dr Mohd Ekhwan Hj Toriman
Vice Chancellor
Universiti Kebangsaan Malaysia

Prof Yaseen Hadeel
Vice President
Applied Science Private University

Harsha Ravindran
CEO
Ascendance

Prof Datuk Ir Ts Dr Siti Hamisah Binti Tapsir
Vice-Chancellor/CEO
International University of Malaya-Wales

Jazreel Goh
Director
British Council, Malaysia

Raja Azmi Adam
Country Director, Malaysia, Singapore & Brunei
Google for Education

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Harsha Ravindran
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Vice-Chancellor/CEO
International University of Malaya-Wales

Jazreel Goh
Director
British Council, Malaysia

Raja Azmi Adam
Country Director, Malaysia, Singapore & Brunei
Google for Education

Click here to view the full agenda.
I would recommend QS Conferences services to other institutions, simply because it is definitely a very good, very healthy platform for institutions to get to know one another and to understand what is going on.

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Dato Rosli Yusof
Management & Science University

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Prof Pei-Shan Tsai, Dean of Office of Global Engagement & Professor of Nursing, Taipei Medical University
Prof Dr Roslee Rajikan, Pro-Vice Chancellor (Strategy and Corporate Development), Universiti Kebangsaan Malaysia (UKM)
Prof Terri Kim, Professor of Comparative Higher Education, University of East London
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Dr Vishnu Juwono
Universitas Indonesia
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Prof Rafis Abazov
Kazakh National Agrarian Research University
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